



Issue 174

April 2010

---

## ***The Prez Sez...***

Dear fellow INPRO members,

I hope all that participated in the 5th Annual INPRO Bridal Show found it to be a success!

I am looking forward to working with you all this year!

-Christian Rosenau, Complete Music

---

## ***The Vice-Prez Sez...***

The count was much lower than past years for our INPRO Bridal Fair on March 13, 2010. I feel that the low count is due to our economy and the St. Patrick's Day Parade in Spokane. We had 230 people with 124 of them being brides.

Hopefully, the economy will be better next year. I know from talking to various vendors that this has not been a good year for most.

I would like to thank all the vendors for making sure that the tables and linens were returned. A big thank you should be given to Gene and John for all their help.

- Nancy Pierce, Weddings With Charm

---

## ***Newsletter Items Deadline***

If you have any items to put in the newsletter, or would like to contribute a business profile, etc., please email them to Beth Worthy at [beth@every-occasion.net](mailto:beth@every-occasion.net) by the 20th of the month.

## ***Spring Wedding Ideas***

The Right Touches For a Perfect Spring Wedding Theme  
By Nina Callaway, About.com Guide

Spring is a time of rebirth and renewal – a perfect time for the new adventure that a marriage brings. Yet in the race for most popular time of year to get married, spring is a distant third place behind summer and autumn. This is good news if you're planning a spring wedding, as more top-notch vendors will be available, and you may be able to get discounted rates, especially on sites and travel.

If you're considering a spring wedding, start off by thinking about your favorite parts of the season. Is it crocuses poking up through snow? Perhaps you'll want to have a wedding early in the season, and offer the respite of floral abundance and warmth when guests come in from the cold. If it's the emerging sunshine, choose bright colors and May weather. Here are some ideas to get you started on planning your spring wedding:

### **When to Have a Spring Wedding:**

If you're getting married in a church, talk to them about their Easter decorations. You may be able to save money by using theirs. Vendors and sites may be more available in the spring than in the summer, but remember prom; you may need to book limousines and tuxedos extra early.

### **Spring Wedding Dresses:**

Most wedding dresses seem made for a spring wedding. Wedding magazines are full of large skirts that may be too warm for the summer, and sleeveless tops that may be too cold for winter.

Continued on page 3

## ***March Meeting Minutes***

The March meeting was held at Lake City Rentals in Liberty Lake. Chaus explained that they have been open in that location for 1.5 years. They rent everything from equipment to special event rentals. The meeting location was at their warehouse.

Teresa from Creative Catering catered the meal. She went with a St. Patrick's Day theme and served corned beef and cabbage. She has been in business for 8 years in July. Things are looking better this year.

Marcel from Marsell's Cakes & Desserts brought the cake. Usually she tries to bring something different, but decided to focus on cakes.

### **Announcements**

Bridal Fair - need to fill out the contracts even if you have already paid. Need volunteers to help tear down. Make sure each business puts things away. We have 45 booths so far. You can set up at 830 or 9 on Saturday morning, or after 12p on Friday until about 8 or 9. We have advertising on radio, flyers, etc. Last year we had 232 brides.

## ***Slideshows on Website***

You may have noticed the slideshows on the website have been updated. You may also notice that there are just a few INPRO members represented in all of the slideshows. That is because those are the members who contributed photos.

If you would like to have your business represented in the slideshows, please email them to me at [beth@every-occasion.net](mailto:beth@every-occasion.net).

---

## ***Dues Clarification***

At the February officer's meeting, we voted on how to clarify the dues and how long they would cover.

Dues are \$100 per year. If you join between January 1 and August 31, your payment will cover your membership through December 31 of that same year.

If you join between September 1 and December 31, your dues will be \$125 and will cover the rest of that year, plus all of the next year.

We hope that this will ease some confusion. If you have any questions, please see any of the board members.

Elections - we had no one running against of our incumbant officers, so it was decided not to hand ballots out. For 2010-2011, the officers will be the same as last year.

It was voted that rather than bringing raffle items each month, we would do a 50/50 raffle each meeting.

Dawn Picken, wife of Sean Stanelun, came to thank INPRO for our support of Sean and their family during Sean's illness and passing. She thanked us immensely for the benefit we threw in November, and both she and Sean were so thankful.

### **Guests**

Pastry & More. Andy Renfrew and his sister-in-law Becky bought the business. They opened February 2nd and have kept pretty much the same recipes, and are adding to it.

### **New Members**

Greenbluff High Country Orchard. Joanne said they have been there for 9 years. They keep adding to it. It is a working orchard - peaches, cherries, raspberries,

## ***INPRO Board Members***

### **President:**

Christian Rosenau  
Complete Music

### **Vice Presidents:**

Nancy Pierce  
Weddings With Charm

John Timme  
Westwood Studio

### **Treasurer:**

Joanie Lamm

### **Secretary:**

Beth Worthy  
Every Occasion Engraving

### **Ex-Oficio President:**

Gene Slater  
Tuxedo Gallery

etc. They do weddings, picnics, reunions, etc. They now have an event barn and they did a 300 person wedding last year.

Elle from Spokesman-Review Pavilion. It is a 125 year old building. The rooftop is their "flagship space". There is a glass room and a patio. You can bring in your own caterer and food, and can rent space in the parking garage. They also have a room that looks over the printing presses for a more industrial feel.

We had a guest speaker for this meeting: Tate White from Greater Spokane, Incorporated. He spoke to us about Bizstreet. It provides continuing business education for the past 4 years. It is based out of GSI (Greater Spokane Incorporated). It is good for startup businesses, continuing business counseling offered to all at free or reduced costs. Open to everyone regardless of whether or not they have a GSI membership.

The startup business counseling answers any questions you might have, can answer any questions you might have about the process of starting a business.

Continuing business is a stride ahead for business

## ***What Would You Like to See?***

One of the ideas being considered is having speakers come talk to the group about certain topics.

Ideas thrown around would be Facebook or Twitter marketing, and small business insurance.

Requirements would be:

- Pertinent to every industry in the group
- Not a "commercial" to sell their products or services (exception to this would be maybe small business insurance)

If you have any ideas for this, please contact John Timme from Westwood Studio at 489-7718 or westwoodstudio1@aol.com

---

## ***Logos***

I went through and pulled logos from the members websites who had not provided them for the INPRO website. I was not able to pull them from everyone's sites. If you don't like how the logo came through, or have a different file to submit, please email them to bethworthy@comcast.net and I will replace it on the website.

owners and managers. Bring in others to share their expertise. There are social media experts - how to get business, legal aspects, etc.

Biz Street Intensives last about 3 hours and are more intensive. For example, how to set up an employee handbook, workbook, etc. It usually costs \$30 and you are generally working with lawyers, etc.

Market Growth (PTAC) - Federally set up to help businesses with government contracting efforts, or for businesses who want to work on government contracts. Photography, hosting events, etc. are all needed at federal, state and local levels

Home-based business connection - started 3 years ago and you don't have to be a member of GSI. They meet monthly the 1st Tuesday of each month from 8-930 and includes a free breakfast. It offers mutual support, education and networking opportunities. And speakers pulled from experience within the group. The program was recognized by Fortune and CNN money.

To find more information, you can go to [www.greater-spokane.org](http://www.greater-spokane.org) and go to Small Business Help or Economic Help.

## ***Spring Wedding Ideas***

Continued from page 1

Look for a versatile dress that can be paired with a wrap if you're chilly, yet is still light and airy.

Many more brides these days are opting for a hint of color in their wedding dresses – be it a baby blue sash, an allover hint of pink, or light colorful embroidery. These touches will look perfect at a spring wedding.

Attire for the Wedding Party:

When dressing for a spring wedding, keep in mind that the weather can be dodgy. You may have 70 degrees and sunshine, or you may end up with a damp, chilly day. Choose dresses with sleeves on them, give your bridesmaids wraps to wear as their bridesmaid gift, or go for a vintage look with cardigan sweaters.

Spring weddings are full of the classic (and sometimes dreaded) pastel bridesmaid dress. Make things easier on your bridesmaids by allowing them to choose the color or cut of their dress, and you'll hear far fewer complaints. Or go in a differ

Continued on page 4

## **Spring Wedding Ideas**

Continued from page 3

ent direction with turquoise or lime green dresses, accompanied by pink bouquets. For a daytime wedding, men look dapper in tan suits, a colored shirts and coordinating ties.

Because of April showers, avoid putting your wedding party in satin shoes, and consider buying them matching large umbrellas, just in case. Don't worry if it rains; there's something so romantic about a bride and groom under a big black umbrella, shining and smiling in love.

### Spring Wedding Menu Ideas:

Celebrate spring in your menu with fresh young vegetables such as baby carrots, baby asparagus (or regular asparagus), new potatoes, sugar snap peas, and haricots verts. Gently evoke Easter with a chocolate cake with coconut icing. You could also opt for carrot cake with a cream cheese icing. Strawberries, rhubarb, and apricots are delicious at this time of year, and mangos and pomegranates may work as well. Try phyllo dough cups with mousse or custard topped with strawberries.

### Decorations:

The preppy pink and green color combination couldn't be more spring-like, and is perfect for a beautiful, fresh spring wedding. Accent your tables with polka-dot or gingham fabrics and ribbons, and use alternating pink and green chair colors. For a more elegant look, combine celadon green with white, using silver as an accent color. If you're having an outdoor wedding and a fair amount of children, a may pole does double duty as entertainment and elegant decoration. Instead of rice, consider asking your guests to throw rose petals, or release butterflies.

### Spring Wedding Flowers:

Flowers in season include roses, tulips, hyacinth, lilies and Gerber daisies. Multi-colored calla lilies are very popular and look beautiful in a spring arrangement. Combine a dozen with lemon leaf or maiden hair, or create a simple hand tied nosegay.

## **Upcoming Meetings**

If you are interested in hosting/catering any of these, please contact Gene at Tuxedo Gallery.

### **May 10th**

Chandeliers at the Spokane Polo Club  
Catered by: Catered For You

### **June 14th**

A Touch of Country  
Catered by: The Luxury Box

### **July 12th**

E.J. Roberts Mansion  
Catered by: Charley's Catering

### **August 9th**

Location Spokesman-Review Pavilion  
Catered by: Two Cooks With Love Catering

### **September 13th**

Location Green Bluff High Country Orchard  
Catered by: TBD

### **October 11th**

Location Corbin Mansion  
Catered by: TBD

### **November 8th**

Location The Luxury Box  
Catered by: The Luxury Box

### **December 13th**

Location TBD  
Potluck!  
No business conducted

## **April Meeting Monday, April 12, 2010**

### **Location:**

Apple Spice Junction  
514 S. Washington  
Spokane, WA 99204  
(509) 456-2162

### **Time:**

6:00 pm - 8:00 pm

RSVP is done by evites.com. Check your inbox or email Beth Worthy at [beth@every-occasion.net](mailto:beth@every-occasion.net).